

The Foundation of CVPH Resource Guide



Strengthening Our Community

Since 1989, The Foundation of Champlain Valley Physicians Hospital has touched thousands of lives. With your generous support, we are enhancing patient care, funding hospital programs and initiatives and helping create a healthier community.

As a nonprofit entity, The Foundation has its own Board of Directors. Our board assists with raising funds and oversees how those dollars are invested back into the hospital and community.

Our fundraising efforts are guided by our mission and vision statements:

- ▶ **Mission:** The generosity of our caring community enables us to advance initiatives that are important to the health of the North Country.
- ▶ **Vision:** Connecting your generosity to enhance health and wellness in our community.

We understand that many people want to invest in their community and see the impact of their donation at work. That is why all donations to The Foundation of CVPH stay local. This booklet is an overview of its many initiatives, programs, and services.

What Are Travel Funds?

Travel Funds held by The Foundation of CVPH are a community-supported initiative that helps patients cover the costs associated with necessary medical appointments out of the area when care cannot be provided locally. These funds ensure distance doesn't become a barrier to health. Residents of Clinton, Essex, or Franklin Counties in New York may be eligible for expense reimbursement. Eligible expenses include ferry tickets, mileage, lodging, tolls, parking, and meals up to \$25 a day, excluding alcohol. The maximum annual household income to receive a grant is \$75,000. If you are over this threshold, please reach out to our office for exemptions based on special circumstances. More information and application can be found at uvmhealth.org/cvph/foundationgrants

Types of Travel Funds

The CVPH Travel Fund

This fund provides up to \$1,000 in reimbursement of travel expenses annually for adults requiring necessary medical care that cannot be provided at CVPH.

The Roger Senecal Fund

This fund provides up to \$1,000 in reimbursement of travel expenses annually for families traveling outside of the area for necessary medical care for a child 19 years and younger.

The April LaValley Fund

This fund provides up to \$1,000 in reimbursement of travel expenses annually for patients diagnosed with cystic fibrosis requiring necessary medical care that cannot be provided at CVPH.

The Melissa Lahtinen Penfield Fund (MLP)

This fund provides up to \$2,500 in reimbursement of travel expenses annually for those who are traveling outside of the area to receive an organ transplant or to be an organ donor.

Chelsea's Rainbow Fund

THE
Foundation
Champlain Valley Physicians Hospital



- ▶ Complete the Chelsea's Rainbow Fund Application at uvmhealth.org/cvph/foundationgrants

Chelsea's Rainbow Fund

Chelsea's Rainbow Fund helps families of children with cancer. The Kinblom family established this fund in memory of their daughter who inspired hope, courage, and love for others.

A committee appointed by The Foundation of CVPH evaluates and approves all applications based on the following criteria:

- ▶ **Financial Need:** This is the primary criterion considered. The maximum annual household income to receive a grant is \$75,000. If you are over this threshold, please reach out to our office for exemptions based on special circumstances.
- ▶ **Age:** Children must be 26 years of age and under
- ▶ **Residence:** Applicants must live in Clinton, Essex, or Franklin Counties in New York.

The fund provides financial assistance to the patient and grant size is limited.

Jane's Fight Fund

Jane's Fight Fund was established in 2019 by the Sample family in honor of Jane Sample, who was diagnosed in November 2016 with stage 4 stomach cancer. The fund helps ease financial burdens and lifts the spirits of families in need by holding give aways three times a year. Recipients may use this gift as they see fit.

To qualify for this drawing, you must currently be undergoing cancer treatment and reside in Clinton, Franklin, or Essex Counties in New York. Qualifying individuals must complete an application for entry into each drawing. For the drawing, they will be assigned a number to help with confidentiality. Drawing are held on June 30th (Jane's Birthday), October 30th, and February 28th.



- ▶ Complete the Jane's Fight Fund Application at uvmhealth.org/cvph/foundationgrants
- ▶ Follow the Jane's Fight Fund Facebook Page

Wish Fund

The Wish Fund grants wishes to people with a health condition or illness that limits their life expectancy. Applicants must be a resident of Clinton, Essex or Franklin Counties in New York. The Foundation of CVPH created this fund through a donation by the Adirondack Champlain Valley Realtors (ACVR). ACVR partners with The Foundation to help manage the funds and application process. Together, we do our best to grant wishes for people unable to fulfill them on their own.

We will review your completed application to determine your eligibility and review your request as quickly as possible. If approved, we provide grants up to \$5,000.

Previous wishes have included:

- ▶ Family trip to Walt Disney World
- ▶ Car trip to Dollywood
- ▶ Visit to the Bronx Zoo
- ▶ Tickets to the Boston Bruins
- ▶ A special family dinner
- ▶ A pig roast with family and friends
- ▶ Driving vacation around Maine in the summer



- ▶ Complete the Wish Fund Grant Request Application at uvmhealth.org/cvph/foundationgrants

High School Scholarships

High School Scholarships are available to graduating high school seniors from Clinton and Essex Counties who have chosen a degree in a health care-related field such as:

- ▶ Nursing
- ▶ Pharmacy
- ▶ Radiology

Scholarship applications are completed in the spring each year. Additional information and applications can be found at uvmhealth.org/cvph/foundationsscholarships

Community Wellness Grants

The Community Grant Funding Program provides grants to local nonprofit organizations addressing significant regional health and wellness issues in Clinton, Essex and Franklin Counties in New York. Projects showing cooperation and collaboration with other agencies are encouraged. Grants are awarded twice per year.

The following factors are considered when reviewing grant proposals:

- ▶ Addressing community health needs as defined in the community health assessment
- ▶ Reliability, past record and the mission of the organization
- ▶ Financial feasibility of the project
- ▶ Pursuit of multiple funding sources
- ▶ Partial funding request
- ▶ Request for a specific project versus general operating funding
- ▶ Projects that are not duplicative of another service in the community
- ▶ Complete the application at uvmhealth.org/cvph/foundationgrants



Events

How You Can Help Support Events

Fundraising events help us secure additional resources for essential programs and services at Champlain Valley Physicians Hospital and in our community. We invite you to support us by attending, donating to, or volunteering at an event. For more information about our events, how to register and sponsorship opportunities, contact Events & Special Projects Manager Michelle Senecal at 518-314-3359 or msenecal@cvph.org.



Stepping Out for Your Heart

Each February, we host Stepping Out for Your Heart. Community members are invited to “rock their red” and come together for a special evening dedicated to raising funds and awareness to end heart disease and stroke for all women. Join us for an evening of heart-healthy food, inspiring speakers, live and silent auctions and more.

Shamrock Shuffle 5K

Get out your green running gear and leprechaun hat and join us for the annual Shamrock Shuffle 5K. This race is a fun and healthy way to support The Foundation of Champlain Valley Physicians Hospital. Each year, we select a different hospital program or initiative to support. Proceeds from previous Shamrock Shuffles have supported music therapy for our Child and Adolescent Psychiatry Unit, murals in the Adult Inpatient Psychiatric Unit, funds for patient travel, and much more.



Events Continued



Easter Egg Hunt

Join us for our annual Easter egg hunt, also known as the fastest two-minute event in Plattsburgh. We place more than 10,000 eggs on the hospital lawn for kids to collect. The event is open to children 10 and under, with a separate area for kids 3 and under as well as a quiet hunting space for those who need it. Our Easter Egg Hunt is always held on the Saturday before Easter at 10am sharp.

Jim Abbott, Dick Coffey, and Pat Russell Golf Tournament

This annual golf tournament at Adirondack Golf Course is underwritten by The Hoffman Eells Group in memory of Jim Abbott, Dick Coffey and Pat Russell. Sponsorship includes a team of four players, hole sponsorship sign, lunch, and post golf awards ceremony. This tournament supports Foundation programs that improve health and wellness in our community.



Summer Event

The summer event is our biggest annual fundraiser; each features a unique theme. It raises support for our general fund. Guests enjoy music, dancing, auctions, great food, and themed décor.

Girls Night Out

Join us for a heartwarming and hilarious evening dedicated to women's wellness. 2025 marked the 25th year of Girls Night Out. The show typically features a wellness speaker, and a variety show of sorts (ex. singers and stand-up comedians) and takes place mid-October.



Annual Candlelight Ceremony

Every December 6th at 4pm, we host an annual Candlelight Remembrance Ceremony at the Circle of Healing & Hope on the front lawn of the hospital. Like all organizations that have an Angel of Hope, we hold this annual ceremony to give people an opportunity to remember their loved ones. We also honor the memory of Champlain Valley Physicians Hospital employees and volunteers who have recently passed.

3rd Party Fundraising Events

Would you like to turn your favorite pastime into a fundraising event for The Foundation of CVPH? We can show you how to turn activities such as bake sales, craft fairs, cocktail receptions, and golf tournaments into benefits for our programs that are most special to you. Find more information on how to host a 3rd party fundraising event at uvmhealth.org/cvph/foundationevents



Honor & Memorial Gifts

A gift to The Foundation of Champlain Valley Physicians Hospital is a beautiful way to honor a friend, family member or special occasion. Memorial gifts are another way to celebrate a special person, honor a life well lived or leave a message for generations to come. We offer several ways for you to make an honorary or memorial tribute:

Footprints Forever

Commemorate a baby's birth with a special wall tile engraved with the baby's name, birth date and footprint. We mount one tile on a unique wall at the Alice T. Miner Women & Children's Center and you receive a second tile as a keepsake.

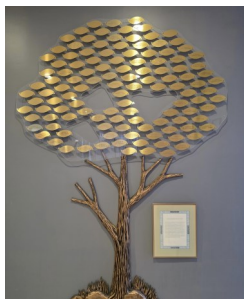


Proceeds from this program support parent education classes and continuing education for our nursing staff.

Kidney Dialysis Tree of Life

The Tree of Life recognizes patients who received care at the Kidney Dialysis Unit and the dedicated staff who work there. It reminds us of the strength and resilience our patients show during challenging times.

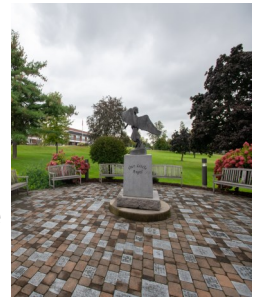
Add a leaf to the Tree of Life to honor a kidney dialysis patient or staff member. Donations to the Tree of Life are used for patient and staff education programs and enhancements to patient care.



Circle of Healing & Hope Pavers

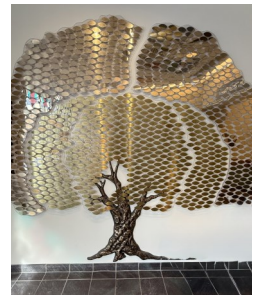
The Circle of Healing & Hope, located on the grounds of Champlain Valley Physicians Hospital, provides a place for serenity, healing, hope and strength. The Angel of Hope at the center of the Circle is based on the statue in Richard Paul Evan's novel "The Christmas Box." It is the 102nd angel of its kind in the U.S.

Granite pavers for the Circle of Healing & Hope walkway are an opportunity to support this special place and create a personal message for your loved one. You can engrave the paver with a name and dates or a note to mark an occasion, memory or milestone.



FitzPatrick Cancer Center Tree of Life

The Tree of Life is dedicated to those who have received care at the FitzPatrick Cancer Treatment Center and our committed caregivers. Add a leaf to the Tree of Life to honor a patient or staff member. Donations are used for patient and staff education programs and enhancements to patient care.



Honor a Caregiver

Did someone at Champlain Valley Physicians Hospital go above and beyond for you or your loved one? There is no better way to show your appreciation to a doctor, nurse, staff member, or volunteer, than through our Health Care Hero program.

You might want to recognize the provider who put your worries at ease, the staff member who made you smile during your recovery, the food service worker who made sure you had your special meal, the volunteer who brought you a warm blanket, or any other team member who made a profound impact on your care. When you make a donation to honor a caregiver, they will receive a special Health Care Hero pin.

- Find more information about purchasing any of the gifts listed on this page at <https://www.uvmhealth.org/cvph/foundationwaystogive>

Employee Scholarships

Educational grants and scholarships are available to any CVPH employee seeking financial assistance to strengthen their role at CVPH by:

- ▶ Pursuing an undergraduate or graduate degree
- ▶ Obtaining a certification
- ▶ Attending a conference

One scholarship application is completed in the spring each year for any of the following scholarship opportunities:

- ▶ **Foundation of CVPH Education Fund**
- ▶ **CVPH Nursing Scholarship**
- ▶ **Kevin J. Carroll Scholarship**
- ▶ **Karen H. Prevo Memorial Scholarship**
- ▶ **Pearl Hayes Douglas Scholarship**
- ▶ **Stephanie Wheet Fund**
- ▶ **Adam Jarvis Scholarship**
- ▶ **John Weldon Scholarship**

Additional information and applications can be found at uvmhealth.org/cvph/foundationsscholarships

Janice McLean Fund: Urgent Employee Assistance

The idea for the creation of the Janice McLean Employee Assistance Fund came from friends of long time Nutrition Services employee, Janice McLean, who died in 2002. Her co-workers wished to create a fund in her memory which would honor her spirit of commitment to her family as well as assisting others in their time of need. Janice was known for her “sunshiny” smile and her ability to know when a friend or co-worker needed her help.

Employees of CVPH are eligible to receive up to \$750 for emergencies in the form of an interest-free loan from the Janice McLean Fund. In very extreme cases, the committee may decide to award a one-time grant. Applications can be obtained by contacting CVPH Human Resources or by reaching out to foundationofcvph@cvph.org

Mini Grants

Throughout the hospital, departments receive funding for special projects and programs that will enhance patient care and experience. Individuals or departments can submit an application requesting up to \$3,000 for a special project to improve patient care. In some instances, a request for up to \$15,000 will be considered.

In 2025, the review committee awarded over \$200,000 in grants to enhance patient care and experience. Below are some examples of approved requests:

- ▶ Wheelchairs for patients
- ▶ Pharmacy Credit
- ▶ Pneumothorax Simulator
- ▶ Prepaid Phones
- ▶ Pressure Mapping System
- ▶ Therapeutic Materials
- ▶ Procedure Tables



- ▶ Applications are completed in the fall each year
- ▶ For any questions, reach out to foundationofcvph@cvph.org



Families Helping Families

Provides a bag of supplies to families when their child is transferred to another facility unexpectedly. Contact WCC or PCC for these bags when needed.

Transition Success

This fund provides up to \$500 for medical equipment or care when a patient may have a financial difficulty discharging from the hospital to a safe environment. Some examples of previously covered items include:

- ▶ Blood pressure cuff
- ▶ Pulse oximeters
- ▶ Scales
- ▶ Medications
- ▶ Air conditioner
- ▶ Dental extractions
- ▶ Prepaid phones

Reach out to Amy Ayotte at aayotte@cvph.org or foundationofcvph@cvph.org to apply.



Rabin Fund

Provides small incidentals to patients for items that would greatly improve their stay at the hospital, up to \$100 per patient. For example, purchasing a pair of sneakers for a patient who needs to be able to walk with rehab but lacks proper footwear. This fund also supplies the Cart with a Heart.

Reach out to foundationofcvph@cvph.org for more information.

Kids' Closet

The Foundation of CVPH Kids' Closet was created with the support of a mini grant and includes new items for children in our Emergency Department (patient or visitor) or those who are visiting a loved one. There are lots of sensory and fidget items along with stuffed animals, games and drawing supplies. It is available 24/7 to staff to choose what might comfort their young patients. The Foundation purchases most of the items with donated dollars and occasionally a local donor/business will provide help supporting the effort with donated new items. The locked closet is located off the Main Lobby and a key is stored near the Volunteer Office. Contact Karen Reid at kreid@cvph.org if you would like a tour or more information.



Volunteer Opportunities

Our Volunteer Program promotes the vision of CVPH by providing volunteer support services dedicated to improving the quality of life for our patients, their families and all the visitors we serve. Our volunteers contribute in many ways and are a critical piece to our overall success.

More than 200 hardworking and caring individuals make up our volunteer team and contribute over 20,000 hours of service annually. Volunteers uphold privacy and ethics while striving to be compassionate and reliable. They work with the staff to ensure the highest level of care for our patients and their families.

At Champlain Valley Physicians Hospital, we recognize the value of your contributions and understand how vital they are to enhancing our patients' care. We hope you will consider joining our volunteer community.

Become a Volunteer

Volunteers are required to complete training, background checks, annual education, and may need to meet certain health requirements. To apply to be a volunteer, please fill out our volunteer application found at uvmhealth.org/give-back/volunteer. Be sure to select the Champlain Valley Physicians Hospital drop down.

Students volunteering for credit must commit to a full semester of volunteering. Most academic institutions require a minimum amount of patient contact in order to be considered for academic credit. To apply to become a student volunteer, please fill out the student application found at uvmhealth.org/give-back/volunteer. Be sure to select the Champlain Valley Physicians Hospital drop down.



How You Can Help

Residents of the North Country understand the value of having health care close to home. Since 1926, we've been here for our community members during times of health and sickness and at every stage of life.

We count on your donations to enhance health care services and programs. With your support, we're able to improve our facilities, strengthen our workforce and deliver services that improve our community's health — now and in the future. There are many ways to support The Foundation of Champlain Valley Physicians Hospital. From a one-time online donation to a planned gift, every contribution touches the lives of local community members.

When making your donation, please be sure to choose an area to support. Gifts to our General Fund allow us to direct your contribution to areas of greatest need. You can also contact us at foundation-ofcvph@cvph.org to direct your gift to a specific area of interest.

How You Can Help

- ▶ Spread the word: Raising awareness drives support and utilization of these funds, helping more people
- ▶ Donate online at uvmhealth.org/cvph/foundationgive
- ▶ Mail to 75 Beekman Street, Plattsburgh, NY 12901 with checks payable to The Foundation of CVPH
- ▶ CVPH employees can have donations made automatically via payroll deduction
- ▶ Give a gift of stock
- ▶ Sign up to be a volunteer in one of our many volunteer opportunities
- ▶ Help at one of our events throughout the year

▶ Scan here for more information and to donate now!



UVMHealth.org/CVPHFoundation



Contact Us

- ▶ **Kerry Haley, Associate Vice President of Philanthropy**
 - ▶ khaley@cvph.org or 518-562-7168
- ▶ **Sarah Hardy, Director of Volunteer Services**
 - ▶ shardy@cvph.org or 518-562-7595
- ▶ **Karen Reid, Director of Annual Giving**
 - ▶ kreid@cvph.org or 518-562-7169
- ▶ **Michelle Senecal, Events & Special Projects Manager**
 - ▶ msenecal@cvph.org or 518-314-3359